

PRESS RELEASE

Taking responsibility for the climate through carbon insetting

Remei is driving the system change. Through carbon insetting, the process of compensating carbon emissions within a company's own supply chain, Remei is successfully involving its production partners in the company's own compensation solutions. With its innovative business model, the company has succeeded for years in offsetting emissions generated in the region where its own raw material is grown. As a pioneer in the textile industry, Remei is thus making a strong case for equal rights for people and nature.



Rotkreuz, Switzerland, 30 June 2021. Sustainable and climate conscious: At Remei, the production of 864,954 pieces of clothing results in 2,123 tons of carbon dioxide. The company compensates all carbon emissions produced within its supply chain through a concept called insetting. This means that the greenhouse gases emitted during production are compensated during a different stage of production. Insetting measures are possible

only in a transparent supply chain, where each and every emission can be traced back to its origin. Swiss yarn and clothing producer Remei has long been a pioneer in the field of insetting.

“When we started our climate-conscious production efforts ten years ago, it was clear that we would look for a solution that generates a direct added value for the cotton farmers in our supply chain. That was the initial approach to the insetting we practice today. We have succeeded by financing compensation projects, such as biogas plants in India and efficient furnaces in our cultivation areas in Tanzania,” says Markus Kunz, Head Supply Chain Manager at Remei.

Transparency is key

Standing united for the climate: Remei's philosophy contributes considerably to putting the sustainability strategy in practice. The company's unique “From Fibre to Fashion” approach integrates all processes, in this way laying the foundation for complete transparency and traceability of its finished products. The fact that Remei knows every single production step inside out, not only benefits quality and cooperation within the supply chain but also pays off for the climate. Complete transparency allows Remei to record the carbon emissions of each step of production within its textile supply chain. Spinning produces the most emissions,

resulting in 534 tons of carbon, as does the dyeing of textiles, with carbon emissions of 1,013 tons. The remaining emissions result from the ginning process, the mass production of clothing and logistics. By establishing how much carbon dioxide each step of production gives off, Remei is able to compensate the entire amount of emissions during a different stage of production. Remei's trade partners also profit greatly because the company is able to calculate their "From Fibre to Fashion" carbon footprint too.

For organic cotton farmers and a better climate

For Remei, insetting includes the responsible and efficient use of local resources. This is achieved by financing biogas plants and efficient furnaces for farmers in the areas, where the company's organic cotton is grown. The use of low-smoke furnaces helps protect the health of the farming families and also reduces the carbon footprint right at the beginning of the textile supply chain. Some 300 efficient furnaces save approximately the same amount of carbon dioxide that is given off by the production of 100,000 t-shirts. And insetting has even more advantages: the financial means invested in environmental protection remain in the supply chain, relations with suppliers are strengthened and strengths and weaknesses in the supply chain can be identified in a way to guarantee excellent quality and a highly resilient flow of goods. In this way, Remei is taking responsibility for all stages of production, from fibre to finished textile product.

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About Remei

Swiss Remei AG supplies sustainably produced textiles made from organic cotton and using organic cotton yarns. Remei develops collections for brands and retailers that meet highest sustainability standards without compromising quality and design. Remei is a sustainable supply chain specialist covering all stages of production from fibre to finished textile product and offers international B2B partners access to a unique business model that meets economic, environmental and human rights standards.

www.remei.ch