

Press information

40 years of Remei – 40 years of pioneering work

Remei, the pioneer and specialist for an integrated value chain from fibre to finished textile, is celebrating its 40th anniversary with a comprehensive campaign. The focus is on Remei's innovative and system-changing solution for traceable organic cotton textiles. The campaign underlines Remei's pioneering role and its commitment to responsible textile production.



CH-Rotkreuz, 24 April 2023. Back then: Remei was founded in 1983 as a conventional yarn trading company. Already in the following decade, the organic cotton operations were established in India and Tanzania, marking the beginning of direct and participatory collaboration with local organic cotton farmers based on the principles of fair trading. Since 2008, Remei exclusively deals with products made from organic cotton, and since 2013, with the introduction of a digital tracking tool, all textiles in Remei's supply chain are traceable back to their origin.

Today: Remei and its subsidiaries work with 5,000 independent small-scale farmers to secure the raw material cotton. The innovative textile trading company produces around 1 million traceable organic cotton textiles in a fully transparent supply chain with 29 reliable production partners

from seed to finished textile for more than 20 international retailers and brands.

In this regard, Remei pursues a special approach. "We integrate farmers into the supply chain and focus not on shareholder but on all-holder value - by involving all stakeholders in value creation," says Co-CEO Simon Hohmann.

With the anniversary, Remei celebrates not only its 40-year history, strong partnerships with trade or the entire supply chain, and the resulting platform for sustainable innovations but above all the unique and system-changing solution for traceable organic cotton textiles that the company brings to the market today. "We are convinced that it will become increasingly important to find the right alliances to develop relevant solutions for the future," says Co-Managing Director Marion Röttges.

Find further information about the Remei Group, the company's history, and milestones by following the links.

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About Remei

As a pioneer and Swiss trading company for traceable textile collections made from organic cotton, Remei has built an integrated supply chain and has been working directly with around 5,000 cotton farmers in India and Tanzania based on the principles of fair trade for more than three decades. The manufacturing journey of each textile from the company's transparent supply chain can be traced back from fiber to finished textile using the my-trace by Remei digital tracking tool.textile.

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