# 



è

# Remei

# Remei

# Direct to farm: Organic cotton farming is a matter of the heart

We believe in fair conditions and fair cooperation. That is why we offer farmers a five-year purchase guarantee, an additional premium payment on top of the local market price and regular training. In other words, commitment.

We work directly with cotton farmers in both Africa and India, without intermediaries. They are the starting point of our supply chain for traceable textile collections made from fair traded organic cotton, which we are systematically building for customers in the retail trade.



## Remei

# How it all began

In the 1990s, Patrick Hohmann - founder of Remei - made a bizarre discovery. As a yarn and cotton trader, he talked to an Indian cotton farmer and asked how much he earned. Hohmann learned that the cultivation of cotton cost more due to high expenses for chemicals than its sale would bring in.

Or as company founder Hohmann puts it: "It cannot be that an Indian farmer is subsidizing my T-shirt."



## Remei

# Remei

Are you looking for a platform to implement new solutions in the textile supply chain?

We see supply chain development not not just as a cost block, but as a shared market potential for continuous innovation.

With our organic cotton textile supply chain, we offer retailers and brands a platform to develop and drive jointly initiated solutions.



# Remei

# Reme